

Türk Ticaret Bankası Opens Its Bursa Branch

Having resumed operations with the vision of becoming the main bank for exporters, Türk Ticaret Bankası continues to expand its service network. The bank has opened a new branch in Bursa, one of Türkiye’s most important production and export hubs, and aims to provide ₺75 billion in financing support to 1,000 companies by the end of the year.

With its renewed mission to play an active role in Türkiye’s export-oriented growth and to become the primary bank for exporters, Türk Ticaret Bankası has officially opened its Bursa Branch. The inauguration ceremony was attended by Deputy Minister of Trade Özgür Volkan Ağar, Türk Ticaret Bankası Board Member and CEO İlker Yeşil, Uludağ Exporters’ Associations (UİB) Coordinator President Baran Çelik, along with many exporters from the region.

Volkan Ağar: “I hope Türk Ticaret Bankası’s Bursa branch contributes to our city’s economy.”

In his speech at the opening ceremony, Deputy Minister of Trade Özgür Volkan Ağar emphasized that Bursa is a major production center exporting to all parts of the world. He stated: *“We aim to further strengthen Bursa’s role in exports. I hope the newly opened Bursa Branch of Türk Ticaret Bankası will make long-term contributions to the city’s economic dynamism and export capacity. Initiatives like this, which facilitate exporters’ access to financing, will enhance the competitiveness of our companies in global markets and make significant contributions to our country’s export targets.”*

İlker Yeşil: “We aim to reach exporters rapidly through ‘Phygital’ banking.”

Türk Ticaret Bankası Board Member and CEO İlker Yeşil highlighted Bursa’s key role in production and exports. Expressing satisfaction in opening one of the bank’s first branches in Bursa, Yeşil stated: *“Opening one of our first branches in Bursa is of great importance not only for our bank but also for the national economy. We provide both traditional and digital banking services to our exporters. Through what we call phygital banking—a blend of physical and digital channels—we aim to reach exporters as quickly as possible. By the end of the year, we plan to increase the number of exporters receiving financing support to 1,000 and total financing volume to ₺75 billion. In addition to financing, we will also offer consulting services to help firms gain an edge in areas such as challenging markets and evolving regulations.”*

Baran Çelik: “Reviving Türk Ticaret Bankası is a strategic step for the economy.”

UİB Coordinator President Baran Çelik described the revival of Türk Ticaret Bankası as a strategic step for export-oriented industries. He noted that Bursa, with an export volume of \$17 billion, is one of Türkiye’s leading cities in production and foreign trade: *“Access to finance, guarantees, and cash flow management are vital for the sustainability of this strong ecosystem. The launch of Türk Ticaret Bankası’s operations in Bursa is a valuable development that will offer new solutions to our exporters. We believe the collaborations we will*

establish with the bank will strengthen the global competitiveness of our industries. I wish the bank success and hope it brings prosperity to our city and national exports.”

About Türk Ticaret Bankası

Founded 112 years ago as Türkiye’s first private bank with domestic capital, Türk Ticaret Bankası has made significant contributions to the national economy. The bank was acquired in 2023 by İhracatı Geliştirme A.Ş. (İGE A.Ş.), a company established jointly by the Turkish Exporters Assembly (TİM), Eximbank, 61 exporters’ associations, and 20 banks. With its renewed mission to support Türkiye’s export-oriented growth and become the main bank for exporters, Türk Ticaret Bankası continues to develop innovative financial solutions that meet the needs of exporters as well as commercial and individual clients—delivering banking services that are fast, secure, and efficient. In this new era, the bank aims to strengthen Türkiye’s export potential, facilitate access to finance for exporters, and develop solutions that enhance global competitiveness.